



KELLY TARVER

GRAPHIC DESIGNER · EDUCATOR

DESIGN ART DIRECTION

Freelance Graphic Designer/Art Director, January 1994 - present
Experience includes corporate identity and collateral, direct mail, point-of-sale, outdoor and transit display, logo design, annual report and package design, print production, client relations, traffic, and account service
Clients include Coca-Cola, Bellsouth, Northern Telecom, SunTrust, Cellular One, Cadbury Beverage, Worldwide Beverage, Famous Amos, Texas Pete, Jim Dandy, Garner Foods, Georgia Baptist, The Emory Clinic, Crawford Long Hospital

Creative Director, "I Do" Bridal Magazine, Pinnacle Publishing Company, Premier Issue, 1996
Experience included working with editor and publisher to create magazine from concept to completion, naming magazine, formalizing content, contracting models, photographers and stylists, directing photo shoots, creating layouts customized for five markets, supervising design staff, overseeing printing

Associate Creative Director, Bigelow & Eigel Advertising, May 1988 - January 1994
Responsibilities included concept through execution of print and television advertising, supervision of creative staff (art directors and copywriters)

TEACHING

Upper School Visual Arts Instructor
Mount Paran Christian School, July 2019 - present
Instructor of multiple levels of Drawing, Painting, Sculpture, Ceramics, AP Art and Design (Drawing, 2-D Design and 3-D Design)

Visual Arts Instructor
Wheeler High School, July 2015 - May 2019
Instructor of VA Comprehensive, Drawing, Painting, Sculpture, Photography, Graphic Design
Specialties in STEAM and Arts Integration

Visual Arts Teacher and Arts Integration Specialist
Marietta Center for Advanced Academics, August 2013 - May 2015

CONSULTING WRITING PRESENTING

Consultant and Presenter, Crayola LLC, Education Division, December 2018 - March 2019
Freelance Writer, STEAM II Journal, Crayola LLC, Education Division, February 2019
STEM/STEAM Forum 2018, Athens, GA
 Mind, Body, Media
STEM/STEAM Forum 2017, Athens, GA
 Kinesiology and Art
Cobb County Visual Arts Kick-off 2017, Marietta, GA
 STEAM/Arts Integration
Stemapalooza 2016, Marietta, GA
 What Does STEAM Look Like?
STEMCON 2016, Cincinnati, OH
 Arts Connections Across Curricula
USSEA Conference 2015, Queens, NY
 Circles of Inclusion – Creation of Inclusive Outdoor Artspace

EDUCATION & TRAINING

Master of Arts in Teaching, Art Education, Kennesaw State University, GPA: 4.0
Bachelor of Fine Arts, Graphic Design, University of Georgia, Cumulative GPA: 3.41, Studio GPA: 4.0
Harvard Graduate School of Education "Project Zero" participant, July, 2014
Clear, renewable Georgia teaching certificate, P-12 Art, Level 5
AP Certified, Studio Art (Drawing, 2-D, and 3-D Design)

REFERENCES

Available upon request